



Mission (ends): Execute Coast Guard, OPCON, and TACON objectives utilizing all available means of crew, cutter, and other assets provided or procured.

Method (ways): Focus our efforts to personify PROFESSIONALISM, leave a LEGACY, and OWN our ship—think “I intend to...”

PROFESSIONALISM – Professionals self-regulate and actively study their craft. Create an environment that fosters dignity, respect, discipline, accountability, and learning. Demonstrate professionalism in every action, from relieving the watch to talking on the radio. Positive interactions build resilience and confidence in ourselves, shipmates, families, and communities.

LEGACY – With *Vincent Danz*, we continue a legacy while starting our own. We, as plankowners, will set the cutter’s culture. When your time on board ends, how do you want the crew and cutter to remember you? Become an expert in your area of responsibility, improve our operating procedures, learn another specialty to assist shipmates, and train your replacement. This defines success – when we leave, not only have we improved ourselves, but we have advanced the aspirations and knowledge of others.

OWNERSHIP – Own our ship! Prioritize intentional preparation with the known to act in the unknown. The tasks below serve as a guide representing the known, and our operations supply the unknown. Let your supervisor know your intentions and what you did (or will do) to get there. Success in operations comes directly from intentional preparation.

(1) Asset-Crew: Build resiliency in our crew with what we can affect. Prioritize tasks affecting livelihood. Provide clarity and transparency to build resiliency. Resiliency keeps the crew Semper Paratus.

(2) Asset-Cutter: Leverage preparation to enhance effectiveness. Take appropriate risks to achieve objectives. Have pride in material condition, readiness, safety culture, and all that keeps the asset Semper Paratus.

(3) Re-prioritize responsibilities and administrative requirements as needed. Continuously scan worklists. When/if a task falls off let a supervisor know.

We intend to execute mission objectives with PROFESSIONALISM while leaving a LEGACY, and each of us will OWN OUR SHIP.

A handwritten signature in blue ink that reads "B V Kelley".

Brenden V. Kelley, LCDR, USCG